



Hindustan Unilever Limited

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On behalf of the HUL Management, I would like to extend a heartfelt thank you to the 'Be The Local' team. Over the last 3 months, HUL has used their service 4 times and we have been very happy with the kind of experience that they have provided to us. The design of the program is very well drawn. The team understands their target audience and ensures that they pitch their ideas in the best way to cater to their requirements and maximize their learnings.

The Dharavi tour conducted by "Be The Local Tours and Travels" is a one of its kind experience. The 45 minute walking tour is extremely educational and gives a glimpse of:

- ❖ Dharavi's entertainment through the cinemas (Straight out of the 1950s) as well as various other recreational activities
- ❖ Dharavi principle of '*nothing goes to waste*' in practice through their oil and soap industry with the byproducts of one small scale industry used in the other.
- ❖ Flourishing exports trade embodied through skills like embroidery and wax printing on cloth which is exported to all major markets in the world.
- ❖ The manner in which people live and function in one room shanties which double up as home and office space.

The guides, who are local students who have been born and raised in Dharavi, have leveraged their knowledge of the place, its economy and its people into a passion which funds their own education.

Kudos to the "Be The Local" team from the entire Management Committee at Hindustan Unilever for providing our employees across the globe with an experience that they will cherish for a lifetime.

Warm regards,

Leena Nair

Executive Director, Human Resources

(On behalf of the HUL Management Committee)